

## Privacy Policy

Effective Date: 7/01/2025

Edge Fitness Fargo ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.edgefitnessfm.com](http://www.edgefitnessfm.com) use our services, or otherwise interact with us. Please read this policy carefully to understand our views and practices regarding your personal data.

### 1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, mailing address, payment information, etc.
- Technical Data: IP address, browser type, operating system, device identifiers, and usage data.
- Cookies and Tracking Technologies: We use cookies and similar technologies to enhance user experience and analyze website traffic. You can manage cookie preferences through your browser settings.

### 2. How We Use Your Information

We use your information to:

- Provide, operate, and maintain our website and services.
- Respond to your inquiries and provide customer support.
- Send administrative information, such as updates, security alerts, and support messages.
- Send marketing and promotional communications (with your consent, where required).
- Comply with legal obligations and enforce our terms and policies.

### 3. Sharing Your Information

We do not sell your personal information. We may share your data with:

- Service Providers: Third parties who perform services on our behalf (e.g., hosting, analytics, payment processing).
- Legal Authorities: When required by law or to protect our rights.
- Business Transfers: In connection with a merger, sale, or acquisition.

### 4. Your Rights and Choices

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
- Object to or restrict processing of your data.
- Withdraw consent at any time (where processing is based on consent).
- Lodge a complaint with a data protection authority.

To exercise your rights, contact us at [dan@edgefitnessfm.com](mailto:dan@edgefitnessfm.com)

## **5. Data Security**

We implement appropriate technical and organizational measures to protect your personal data. This includes:

- Encryption of sensitive data during transmission.
- Secure storage of data on protected servers.
- Access controls to limit data access to authorized personnel only.

Despite our efforts, no method of transmission over the Internet or method of electronic storage is 100% secure.

## **6. Data Retention**

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

## **7. International Data Transfers**

If you are accessing our services from outside the United States, your information may be transferred to, stored, and processed in the U.S. or other countries. We ensure appropriate safeguards are in place for such transfers.

## **8. Children's Privacy**

Our services are not intended for individuals under the age of 18 (or equivalent minimum age in your jurisdiction). We do not knowingly collect personal data from children without parental consent.

## **9. Updates to This Policy**

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

Edge Fitness Fargo

Email: [dan@edgefitnessfm.com](mailto:dan@edgefitnessfm.com)

Address: 6207 53<sup>rd</sup> Ave S Fargo, ND 58104